



# 2016 GREAT STRIDES ATLANTA SPONSORSHIP opportunities

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## SILVER - \$10,000

### PRE-EVENT BENEFITS

- Recognition on all social media: Insure the Cure and CFF Georgia chapter
- Email to all of the Insure the Cure listserv announcing sponsorship
- Company invite to pre walk party hosted by Snellings Walters Insurance Agency

### DAY-OF BENEFITS

- Logo on the back of Insure the Cure t-shirt
- Logo on the Insure the Cure banner displayed in the Insure the Cure corporate tent
- Complimentary corporate tent (If desired)
- Opportunity for product sampling at walk
- Logo on the back of Great Strides t-shirt (2,000)
- Opportunity to display one company banner on walk day

### POST EVENT BENEFITS

- Recognition on all social media post event
- Company plaque displayed on Snellings Walters Insurance Agency *Wall of Hope*

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## PHOTO BOOTH SPONSOR- \$7,500 (LIMIT 1)

### PRE-EVENT BENEFITS

- Recognition on all social media: Insure the Cure and CFF Georgia chapter
- Company invite to pre walk party hosted by Snellings Walters Insurance Agency

### DAY-OF BENEFITS

- Logo printed on Instagram photo prop at social media station
- Logo on the back of Insure the Cure t-shirt
- Logo on the Insure the Cure banner displayed in the Insure the Cure corporate tent
- Opportunity for product sampling at walk
- Logo on the back of Great Strides t-shirt (2,000)
- Opportunity to display one corporate banner on walk day

### POST EVENT BENEFITS

- Recognition on all social media post event
- Company plaque displayed on Snellings Walters Insurance Agency *Wall of Hope*

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## MISSION SPONSOR - \$5,000

### PRE-EVENT BENEFITS

- Recognition on all social media: Insure the Cure and CFF Georgia chapter
- Company invite to pre walk party hosted by Snellings Walters Insurance Agency

### DAY-OF BENEFITS

- Logo on the back of Insure the Cure t-shirt
- Logo on the Insure the Cure banner displayed in the Insure the Cure corporate tent
- Opportunity for product sampling at walk
- Logo on the back of Great Strides t-shirt (2,000)
- Opportunity to display one corporate banner on walk day

### POST EVENT BENEFITS

- Recognition on all social media post event
- Company plaque displayed on Snellings Walters Insurance Agency *Wall of Hope*



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**GREAT STRIDES**

CYSTIC FIBROSIS FOUNDATION



### **SUPER STRIDER - \$2,500**

#### **PRE-EVENT BENEFITS**

- Name on the back of Insure the Cure t-shirt
- Logo on the Insure the Cure banner displayed in the Insure the Cure corporate tent

#### **POST EVENT BENEFITS**

- Company invite to post walk party hosted by Snellings Walters Insurance Agency

### **FRIEND OF INSURE THE CURE - \$1,000**

- Company name will be listed on "Friends of Insure the Cure" sign on walk day

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

**Thank you in advance for adding tomorrows every day.**

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| <input type="checkbox"/> SILVER - \$10,000       | <input type="checkbox"/> PHOTO BOOTH - \$7,500               | <input type="checkbox"/> MISSION - \$5,000 |
| <input type="checkbox"/> SUPER STRIDER - \$2,500 | <input type="checkbox"/> FRIEND OF INSURE THE CURE - \$1,000 | <input type="checkbox"/> OTHER - _____     |

Sponsor Contact Information:

**All sponsorships are 100% tax deductible**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Method of Payment

☐ Check Enclosed (made payable to Cystic Fibrosis Foundation)

☐ Please Invoice Me

☐ Credit Card Payment:    ☐ American Express    ☐ VISA    ☐ MasterCard    ☐ Discover

CC# \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

2302 Parklake Drive, Suite 210, Atlanta, GA 30345 • vnix@cff.org • 404-325-6973

Important note on attendance for people with CF and their families: The health and well-being of people with cystic fibrosis is our top priority. Medical evidence shows that certain bacteria can be passed between individuals who have CF and can lead to worse symptoms and speed decline in lung function. To limit the serious risk of cross-infection between people with CF, at any outdoor event, people with CF should maintain a distance of at least 6 feet from each other. For more information, please call us at 404.325.6973.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 15 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email [info@cff.org](mailto:info@cff.org) or call 800 FIGHT-CF.

**Walk Today. Add Tomorrows.**

**[fightcf.cff.org/insurethecure2016](http://fightcf.cff.org/insurethecure2016)**